We all share the road and safety is everyone's responsibility. When pedestrians and motorists stay alert and follow the rules of the road, lives are saved. Let's make our streets safer together!

WHAT DOES PEDESTRIAN SAFETY MEAN TO YOU?

## PEDESTRIAN SAFETY

INVA

2023 BY THE NUMBERS

## SAFETY TIPS FOR PEDESTRIANS:

- Be predictable, follow the rules of the road and obey signs and signals.
- Plan a route with safe crossings.
- Avoid distractions, alcohol and drugs, and be alert.
- Wear reflective clothing and carry a blinking light or flashlight at night.
- Avoid using your phone when walking and always keep your head up.
- Walk on sidewalks facing traffic.
   If there's no sidewalk, walk
   facing traffic as far from traffic as possible.

## SAFETY TIPS FOR MOTORISTS:

- Use extra caution when driving in hard-to-see conditions.
- Slow down and be prepared to stop when turning or otherwise entering a crosswalk.
- Follow the speed limit, especially around people on the street, in school zones and in neighborhoods where children are present.

1,699 pedestrian crashes

1,658 pedestrian injuries

133 pedestrian fatalities

74% of pedestrians killed were male.

**42%** of pedestrians killed were **51 or older**.

55% of pedestrian fatalities occurred between 6pm-12am.

22%

of pedestrian fatalities occurred on **Friday**.

Sources: Federal Highway Administration, SAFE, Virginia DMV Highway Safety Office.