



YOVASO

YOUTH OF VIRGINIA SPEAK
OUT ABOUT TRAFFIC SAFETY



**A Peer-to-Peer Education and Leadership Program for
Young Driver and Passenger Safety**

A Program of the Virginia State Police

PEER-TO-PEER IS KEY TO CHANGING BEHAVIORS

If We Want Our Teens To Make Safe And Responsible Decisions,
We Have To ENGAGE, EDUCATE, EMPOWER Them To Lead The Change.

Mission:

To **Engage, Educate, and Empower** youth to influence a safe driving culture through leadership development and innovative outreach programs.

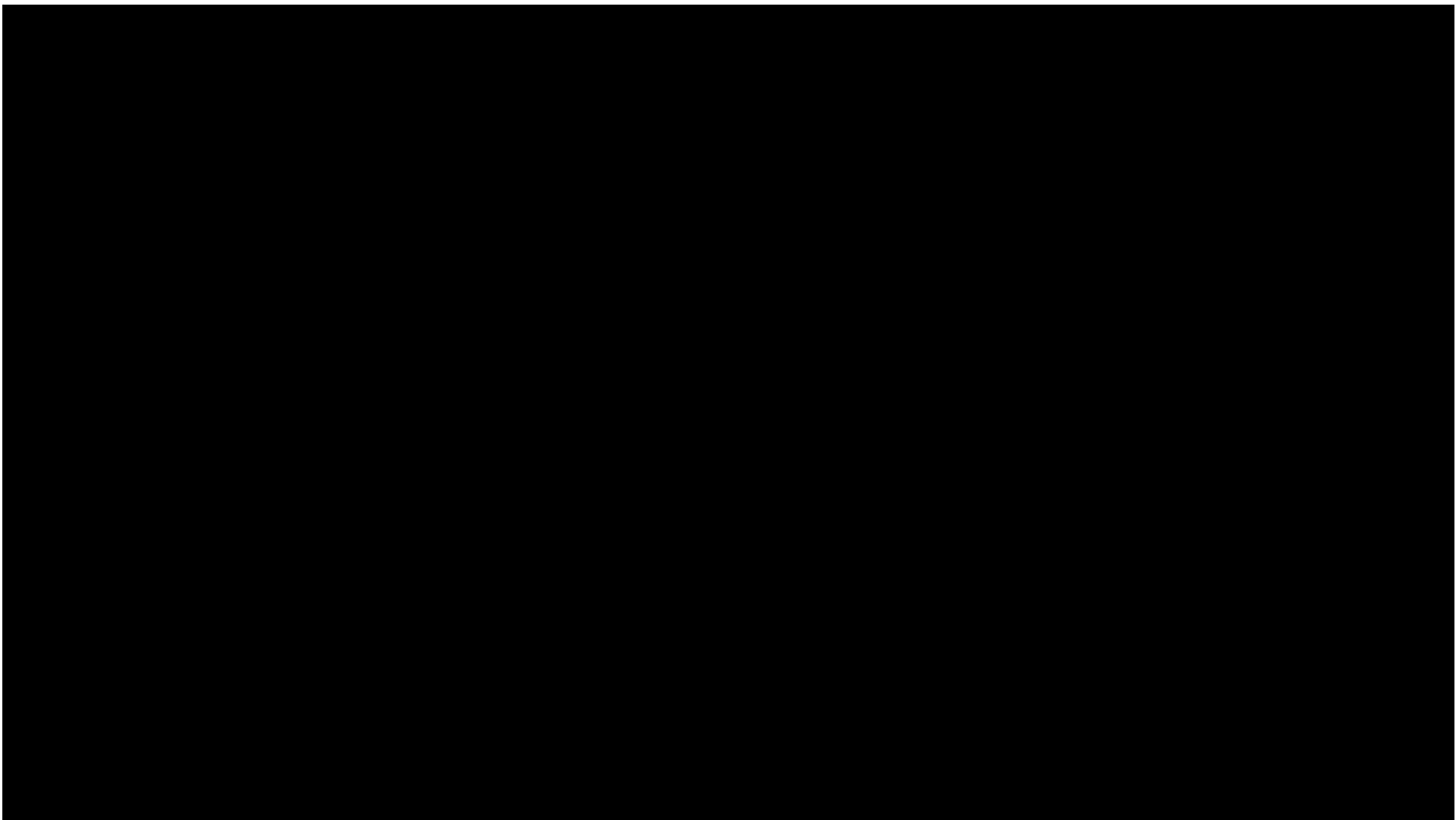
Vision:

To establish generations of safe teen drivers in Virginia.



A SNEAK PEEK INTO WHAT YOVASO IS ALL ABOUT:





HOW WE REACH AND ENGAGE TEENS

- Peer-to-Peer Safe Driving Clubs and Programs
- Teen Leadership / Advocacy Training
- Summer Leadership Retreat Training
- Fun and Simple Safety Campaigns – 4 Per School Year
- Free Resources, Educational Materials, and Loaner Equipment
- Interactive, Hands-On Experiences
 - Distracted Driving Simulators
 - ScanEd: Physics of a Crash
 - Seat Belt Convincer, etc.
- Social Media Messaging, Competitions, and Challenges
- Teen Produced Safe Driving Videos for TikTok / Other Social Media
- Virtual and Classroom Safe Driving Lessons
- Statewide Youth Advisory Council (YAC) - *The Leaders of YOVASO*
- Annual Youth Leadership Recognition
- Creative / Innovative / Fun Programs
- Empower to Lead!

PERFORMANCE GOALS AND MEASUREMENTS

S.M.A.R.T. Criteria

1. Schools and Youth Groups join YOVASO and have active peer-to-peer programs
2. Students in member clubs complete leadership training and actively lead peer-to-peer programs
3. Student body at member schools participate in programs and gain increased knowledge about how to reduce risk behaviors in a motor vehicle.
4. Students at member schools demonstrate improvements towards changing behaviors. Methods Used:
 - Seat Belt Checks / Distracted Driving Checks (conducted before and after safety campaigns)
 - Student Surveys
 - Feedback from School Administration / SROs
 - Decreases in crashes, injuries, and fatalities



CONTACT YOVASO AND JOIN TODAY!

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