



GETTING THE WORD OUT

The role of Public Information Officers in crash prevention

Machelle Bailey
Prince William County Police Department



Office of the Chief

➤ PIO

- First Sergeant
- Full-time police officer
- 3 part-time police officers
- Social Media Liaison
- Communications Analyst (website)

➤ PWCPD total 901 employees

- 701 sworn
- 200 civilian

Special Ops - Crash and Traffic Units

Crash Unit :

8 Investigators and 2 Supervisors

Fatal Crash Investigations

Hit and Run Investigations

Serious Person Injury Crashes

Commercial Truck Inspections

Crash Scene Reconstruction

Crime Scene Reconstruction

Motors: 12 Officers and 2 Supervisors

Traffic Direction

Crash Scenes

Oversized Equipment

Power Outages

Natural Disasters

Traffic Lights

Malfunctions

Speed Enforcement

R.I.M.P.

Speed Signs

Speed Trailer

Special Enforcement

Traffic Complaints

Traffic Safety Campaigns



Can Social Media Reroute Traffic Concerns?

- Facebook has **2.912 billion** active monthly users
- Facebook has **1.929 billion** active daily users



- Twitter has **330 million** monthly active users (microblogging)
- Twitter has **217 million** daily active users



- YouTube has **2.6 billion monthly** active users (video)
- YouTube is the world's **second-most visited website** (Google #1)



- Instagram has **2 billion** monthly active users
- Instagram was the **most downloaded app** in Q4 2021



- Nextdoor has **10 million** monthly active users
- **1 in 3** households in the U.S. are Nextdoor users



Demographics of PWCPD Social Media

- Facebook: (113,023 followers) about 61% women and 39% men
- Most significant age group for women between 35-44
- Most significant age group for men between 25-44

- Instagram: (9,942 followers) about 59% women and 41% men
- Most significant age group for women between 35-44
- Most significant age group for men between 25-34

- Twitter: (71,264 followers) analytics not specific – worldwide it's women 30% & men 70%
- 42% of users are between 18-29 worldwide

- YouTube: (712 followers) about 27% female and 73% male
- Most significant age group for both women and men between 25-34

- Nextdoor: (100,749 members) 71,658 household separated into 26 areas in our county
- Community Engagement Unit utilizes platform and posts traffic awareness when there are significant events

Age group of largest number of followers are likely drivers & second largest age group is likely parents of drivers for FB & Twitter

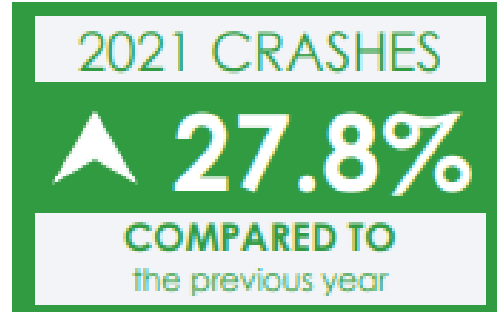
2021 Crash summary

	2020 (PWC)	2021 (PWC)	2021 (VA)	2021 PWC CRASH RATE
TOTAL REPORTABLE CRASHES	3,431	4,386	118,501	8.9
TOTAL REPORTED INJURIES	1,254	1,727	58,788	
TOTAL FATALITY CRASHES	17	28	967	

Crash Rate increased in 2021 from 7.1 the previous year. Rate is based on total reportable crashes per 1,000 residents.

FATALITY CRASHES (PWC)

In 2021, **fatality crashes** increased by 64.7% from 17 to 28 when compared to the previous year. Of note, fatality crashes involving a juvenile being killed totaled five of the 28 crashes that occurred in the County in 2021, a 10-year high. Driver impairment, excessive speed, and not wearing a seatbelt were contributing factors noted in several fatalities from the year.



CRASH FATALITIES

28

▲ 64.7%

IMPAIRMENT

8 

EXCESSIVE SPEED

7 

SEATBELT

5 

PEDESTRIAN

7 


MOTORCYCLES

4 

Traffic Enforcement

	2020	2021
TOTAL TRAFFIC CITATIONS	23,490	18,741
TOTAL PARKING CITATIONS	10,537	11,769

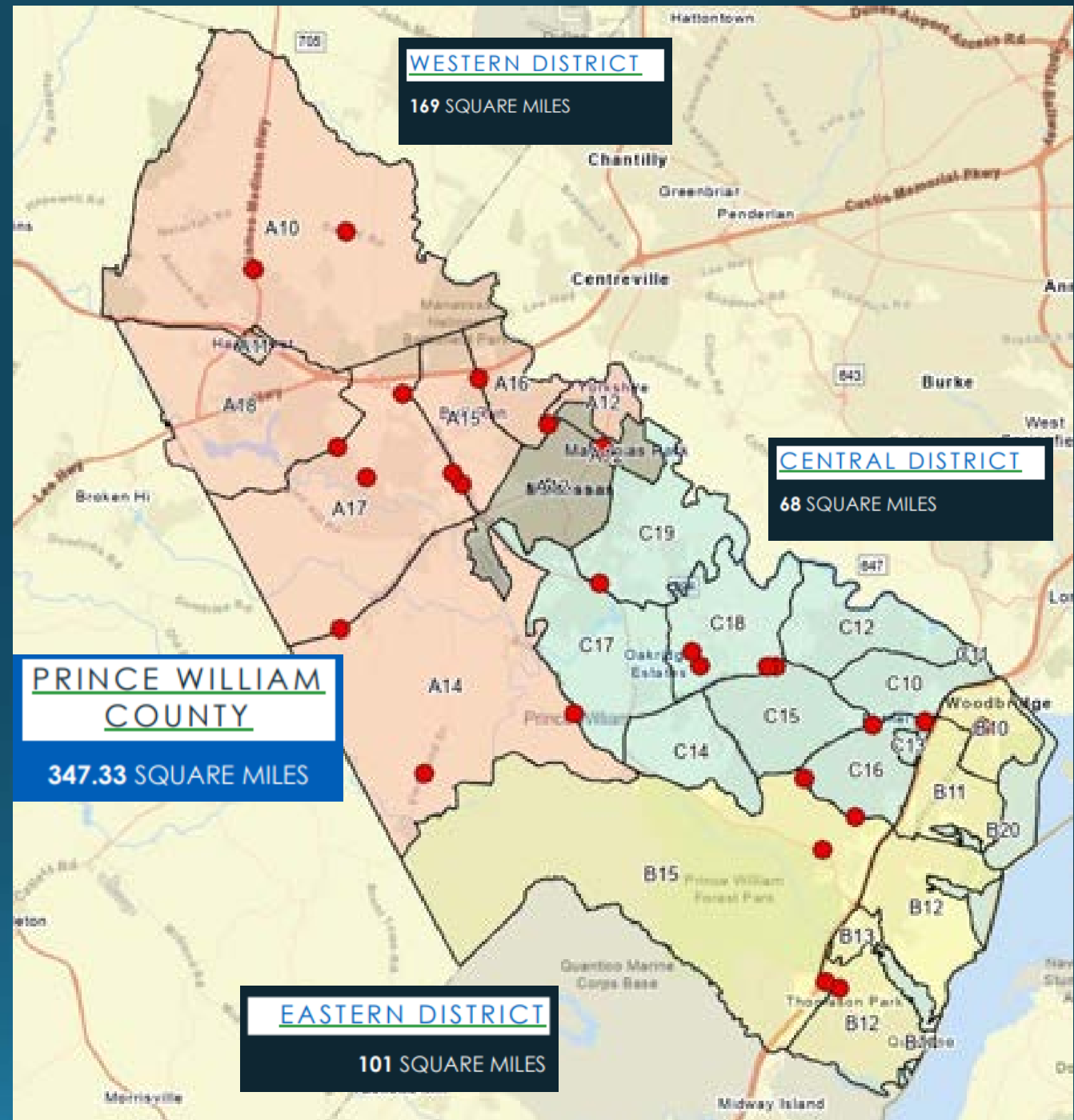
Traffic citations decreased 20.2% in 2021 compared to the previous year, while parking citations increased 11.7%

	TOP 5 TRAFFIC VIOLATIONS	2021 IMPAIRED DRIVING ARRESTS
1. SPEEDING	4,864	1,102 
2. RECKLESS DRIVING	1,853	
3. NO OPERATORS (DRIVERS) LICENSE	1,500	
4. FOLLOWING TOO CLOSELY	1,295	
5. DISREGARD TRAFFIC LIGHT	1,177	

Impaired driving arrests decreased in 2021 from 1,153 the previous year.

2021 Traffic Fatality Locations

(Nextdoor allows you to target areas)



2021 Public Education / Community Outreach

- Facebook Live / Driver Education & Safety Campaigns
(Facebook live appearances)
- Social Media Announcements
(840 messages posted on Facebook, Twitter, Instagram, Nextdoor and YouTube - About 300,000 followers on all platforms)
- Media Releases
(15 news releases to the media and public)
- Traffic Complaint Line
(254 complaints received and addressed)



Prince William County Police Department was live.

November 16, 2021 · 🌐



Join members of the Police Department as we discuss holiday personal safety and traffic safety. If you have any questions, please let us know!



Prince William County Police Department ✓

November 16, 2021 · 🌐



FACEBOOK LIVE IS TONIGHT: Join members of #PWCPD on #FacebookLIVE from 6 - 7 p.m. as we discuss #Holiday #TrafficTips & General #Safety information. Tune in with any questions or concerns. We look forward to hearing from you! #twitter #community



Impairment



Prince William County Police Department
Published by Machel Bailey [?]
Page Liked · August 20, 2021 · 🌐

TRAFFIC SAFETY: The weekend is here. If you are celebrating, please designate a sober driver. Your best friend is waiting for you at home. Don't drink and drive. #ArriveAlive #TrafficSafety #PWCPD #StaySafe

📍 Tag Photo 📍 Add Location ✎ Edit

👍❤️ 83 1 Comment 9 Shares

DMV *Virginia* www.dmv.virginia.gov | **CHECKPOINT STRIKEFORCE**

**BARS ARE OPEN!
BUT SO ARE
JAILS.**

Prince William County Police Department
Published by Machel Bailey [?]
Page Liked · February 11 · 🌐

Babies and bars don't mix well. If you're old enough to drink, #ActLikeItVA and get a safe ride. #PWCPD VirginiaDMV #wrap #trafficsafety #ArriveAlive #dontdrinkanddrive #CheckpointStrikeforce

📍 Tag Photo 📍 Add Location ✎ Edit

👍❤️ 15 1 Comment 4 Shares

👍 Like 💬 Comment ➦ Share 🌐

Oldest ▾

🗣️ Comment as Prince Willia... 🗣️ 📷 📺 🗑️

Impairment - increased posts about drug use

Prince William County Police Department
Published by Machel Bailey - April 20 at 4:19 PM

If You Feel Different, You Drive Different. Drunk driving and drugged driving are illegal in Virginia and nationwide. #StaySober #StaySafe NHTSA VirginiaDMV



3,834 People reached 263 Engagements

Boost post

18 3 Comments 3 Shares

Like Comment Share

View 1 more comment Oldest

The Cupcake Mafia - Follow
Instead have us deliver you cupcakes



Prince William County Police Department
Published by Machel Bailey (P)
Page Liked - July 1, 2021

TRAFFIC TIPS: You can't drive safely if you're impaired. That's why it's illegal everywhere in America to drive under the influence of alcohol, marijuana, opioids, methamphetamines, or any potentially impairing drug—prescribed or over the counter. Driving while impaired by any substance—legal or illegal—puts you and others in harm's way. Make smart choices to drive safely. Visit: NHTSA <https://www.nhtsa.gov/risky-driving/drug-impaired-driving>

Tag Photo Add Location Edit

105 6 Comments 15 Shares

Like Comment Share

Oldest

Comment as Prince Willia...

Be prepared for numerous comments



Use video, when possible, for greater engagement

Impairment Reshares - Multiple Languages

Washington Regional Alcohol Program

W
R
A
P

Prince William County Police Department
20.9K Tweets

Prince William County Police Department @PWCPolice · Apr 28
#SoberRide #PWCPD @WRAP_org

WRAP.org @WRAP_org · Apr 25
Free Cinco de Mayo @lyft Rides throughout Greater Washington next Thursday (May 5th) to Prevent Drunk Driving 🍷 #SoberRide #VivaSafety wrap.org/free-cinco-de-...

This Cinco de Mayo, don't take a solo drive! Designate a sober driver or use MVP's SoberRide, powered by Lyft!

SoberRide®

Get a FREE Lyft ride home (up to \$15) on Cinco de Mayo
Visit www.SoberRide.com for code
Limited quantities available.

Subject to the rider's driver app's "Personal Use" rules for Solo Lyft Rides. Valid for up to \$15 off one-way Solo Rides in the Washington, DC area from 4:00 pm, Thursday, May 5, 2022 to 4:00 am, Friday, May 6, 2022. This must be 21 or older to use this service. Subject to Lyft's Terms of Service. For full terms and conditions visit www.lyft.com/terms. The SoberRide® code will be released in the public at 3:00 pm, on Thursday, May 5, 2022 and can be used until the beginning of alcohol service period.

2022 OFFICIAL SOBERRIDE® SPONSORS	2022 OFFICIAL SOBERRIDE® SPONSORS	2022 OFFICIAL SOBERRIDE® SPONSORS	2022 OFFICIAL SOBERRIDE® SPONSORS
amazon	Capital One	Hyundai	ACCC
Lyft	Enterprise	RAMW	Verizon
INFLU RESPONSIBLE, DRINK WISER.	Enterprise	Giant	Goody Dantz
Lyft	MOLSON COORS	RAMW	Verizon

Some restrictions may apply. See www.SoberRide.com for full terms and conditions or call 1-800-451-8441.

Prince William County Police Department
20.9K Tweets

#SoberRide #PWCPD @WRAP_org

WRAP.org @WRAP_org · Apr 27
Este Cinco de Mayo, no maneje ebrio! Designate a un conductor o utilice el programa de WRAP, SoberRide, impulsado con @lyft! 🍷 #SoberRide #VivaSafety wrap.org/free-cinco-de-...

Este Cinco de Mayo, no maneje ebrio! Designate a un conductor o utilice el programa de WRAP, SoberRide, impulsado con Lyft!

SoberRide®

Para obtener un pasaje a casa gratis con Lyft (hasta \$15) este Cinco de Mayo
Visite www.SoberRide.com para el código
Códigos limitados disponibles.

Reservar el código en la sección "Personal Use" de la aplicación. Válida hasta las 4:00 am el día 5 de mayo de 2022 en el área metropolitana de Washington, DC, desde las 4:00 pm el día 5 de mayo de 2022 hasta las 4:00 am el día 6 de mayo de 2022. Debe haber 21 años de edad o más para utilizar este servicio. Sujeto a los Términos del Servicio de Lyft. Véase para más detalles sobre el código. El código será publicado al público a las 3:00 pm el día 5 de mayo y solo se puede utilizar durante el tiempo mencionado.

2022 OFFICIAL SOBERRIDE® SPONSORS	2022 OFFICIAL SOBERRIDE® SPONSORS	2022 OFFICIAL SOBERRIDE® SPONSORS	2022 OFFICIAL SOBERRIDE® SPONSORS
amazon	Capital One	Hyundai	ACCC
Lyft	Enterprise	RAMW	Verizon
INFLU RESPONSIBLE, DRINK WISER.	Enterprise	Giant	Goody Dantz
Lyft	MOLSON COORS	RAMW	Verizon

Some restrictions may apply. See www.SoberRide.com for full terms and conditions or call 1-800-451-8441.



Prince William County Police Department
Published by Machel Bailey [?]
Page Liked · June 6, 2021 ·

LT Vance and her new friend would like to remind motorists to please SLOW DOWN! Take a "brake". Enjoy your weekend and stay safe in your travels. #TrafficSafety #ArriveAlive #CoolTurtle

Tag Photo Add Location Edit

852 41 Comments 63 Shares


Like Comment Share

Oldest ▾

James Fisher And if you move a turtle from the roadway, do so in the direction he is traveling.
Like · Reply · Message · 47w

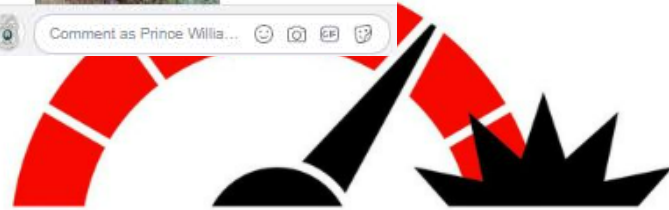
2 Replies

Michele Donnelly We helped this guy last weekend who was in the street. He was not a fan.



Comment as Prince Willia...

Excessive Speed



STOP SPEEDING
BEFORE IT STOPS YOU

Prince William County Police Department
Published by Machel Bailey [?]
Page Liked · January 14 ·

TRAFFIC SAFETY: As speed gets higher, the risk of death, disfigurement and serious injury during crashes increases, while at the same time, the effectiveness of air bags, seat belts and other safety devices decreases. Always obey the posted speed limit. Speed limits are related to road conditions and are enforced to save lives and protect motorists. #NHTSA NHTSA

Tag Photo Add Location Edit

52 12 Comments 6 Shares

Like Comment Share

Oldest ▾

Richard LaRose Speed Cameras Save Lives (cops and citizens).
Politicians and bureaucrats should do their jobs and have them installed everywhere

Comment as Prince Willia...

Seat Belts



Prince William County Police Department
Published by Machelie Bailey [?]
Page Liked · April 4 · 🌐

Seat belts are the single most effective traffic safety device for preventing death during a crash.
#BuckleUp VirginiaDMV

📍 Tag Photo 📍 Add Location ✎ Edit

👍❤️ 19 1 Comment 6 Shares

👍 Like 💬 Comment ➦ Share 🌐



Prince William County Police Department
Published by Machelie Bailey [?]
Page Liked · November 2, 2021 · 🌐


Don't be the 15% of drivers who don't #BuckleUp!
Thanks for the stat DRIVE SMART Virginia
#TrafficSafety

📍 Tag Photo 📍 Add Location ✎ Edit

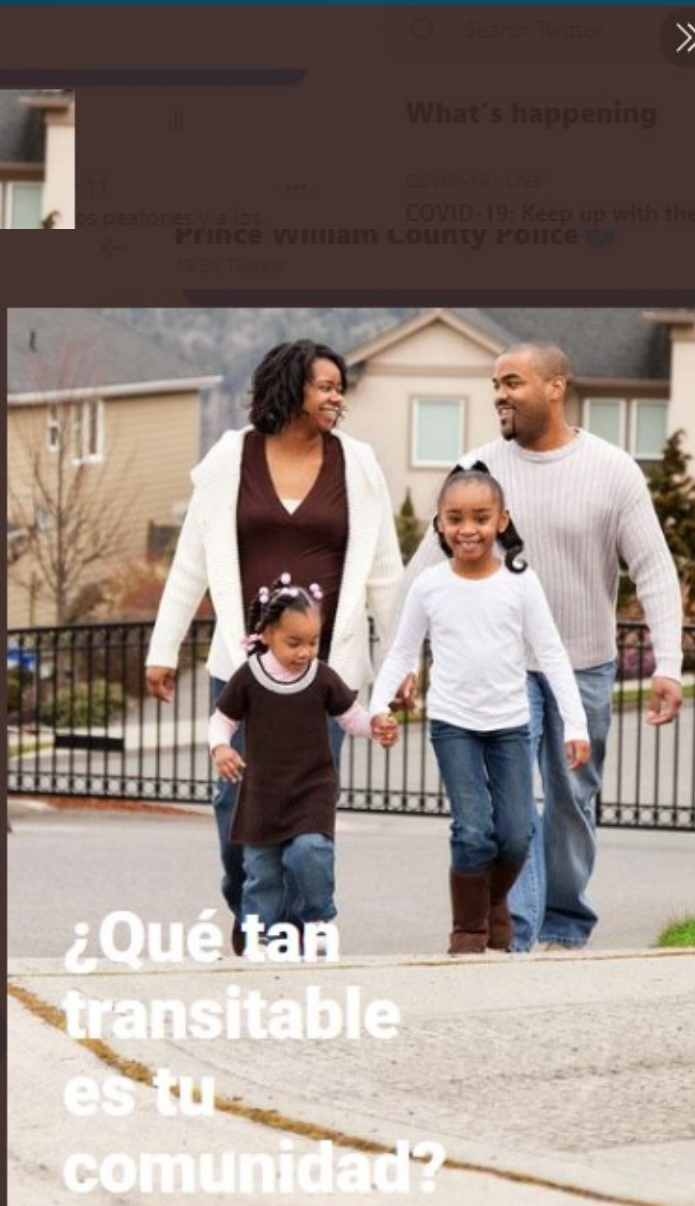
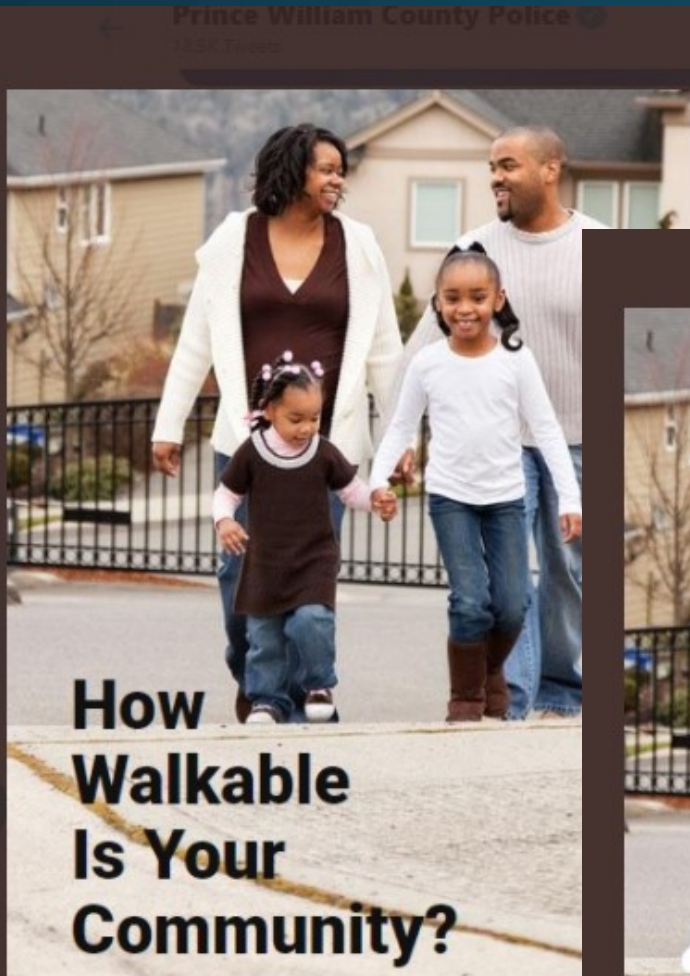
👍😬 81 5 Comments 15 Shares

👍 Like 💬 Comment ➦ Share 🌐

Oldest ▾

 **Margaret Murphy** drove my kids crazy when they were growing up

Pedestrian Safety – NHTSA website



Prince William County Police @PWCPolice

. #PWCPD joins the @VirginiaDMV to remind pedestrians and drivers to

Multiple Languages

Prince William County Police @PWCPolice

. #PWCPD se une a @VirginiaDMV para recordarles a los peatones y a los conductores que se respeten entre sí para mantenerse seguros en las carreteras, especialmente ahora que el clima está calentando. Por favor lee consejos para los peatones pwcgov.org/government/dep... Foto: @NHTSAgov

Translate Tweet

9:05 AM · Mar 11, 2021 · Hootsuite Inc.

View Tweet activity

2 Retweets 3 Likes

News Releases - Multiple languages

Twitter - use link

Slow Down Move Over

Prince William County Police Department
Published by Machel Bailey · April 29 at 12:05 PM ·

Slow Down! Mover Over! It's the Law!
Did you know that Virginia law protects police officers and other emergency workers stopped alongside the roadways? All 50 states have "Move Over" laws to protect law officers and other first responders stopped on our nation's roads. Yet one-third of the public is not aware of these laws, and traffic-related incidents continue to be the number one cause of death among on-duty law enforcement officers. That's why the Prince William County Police Department – along with the Virginia Division of Motor Vehicle Safety Office and the National Highway Traffic Safety Administration – will conduct a "Move Over" awareness and outreach campaign on Mother's Day weekend (May 6-8, 2022). In Virginia between 2018 and 2021, 13 people were injured in 28 crashes because of failing to move over for an emergency vehicle responding to a crash with its emergency lights activated.

"The men and women of the Prince William County Police Department are here to help you," said Chief Peter Newsham. "Help protect those whose job it is to protect you. Your risk by moving over a lane and slowing down."

[Prince William County Fire & Rescue System](#)
[Prince William County Government, Virginia](#)

Prince William County Police Department
Published by Machel Bailey · April 29 at 12:19 PM ·

¡Más espacio! ¡Muévase! ¡Es la Ley!
¿Sabías que la ley de Virginia protege a los oficiales de policía y otros trabajadores de emergencia que se encuentran estacionados junto a las carreteras? Todos los 50 estados tienen leyes de "Muévase" o "Move Over" en inglés para proteger a los agentes de la ley y otros socorristas parados en las carreteras de nuestra nación. Sin embargo, un tercio del público no conoce estas leyes, y los incidentes relacionados con el tráfico siguen siendo la causa número uno de muerte entre los agentes del orden público en servicio. Por esa razón el Departamento de Policía del Condado de Prince William, junto con la Oficina de Seguridad en las Carreteras de la División de Vehículos Motorizados de Virginia y la Administración Nacional de Seguridad del Tráfico en las Carreteras, llevará a cabo una campaña especial de concientización y divulgación "Muévase" el fin de semana del Día de la Madre (del 6 al 8 de mayo de 2022).

En Virginia entre 2018 y 2021, 13 personas resultaron heridas en 28 accidentes debido a que el conductor no se movió y le dio espacio al vehículo de emergencia que respondía a un choque aun teniendo las luces de emergencia activadas.

"Los hombres y las mujeres del Departamento de Policía del Condado de Prince William están aquí para protegerlos", dijo el jefe Peter Newsham. "Ayude a proteger a aquellos cuyo trabajo es protegerte. Nuestro riesgo se reduce moviéndose a otro carril y disminuyendo la velocidad".

See Translation

Slow Down! Move Over! It's the Law!

Year	Crashes	Fatalities
2018	14	0
2019	10	0
2020	3	0
2021	1	0
Total	28	0

Note: The above move over crash data is identified and compiled based on (1) the "move over" information recorded in the narrative section in police crash reports and/or (2) a driver involved in a crash who was charged with code "46.2-921.1" (vehicle violation/flashing lights) by law enforcement.

¡Más espacio! ¡Muévase! ¡Es la Ley!

Year	Crashes	Fatalities	Injuries
2018	14	0	6
2019	10	0	4
2020	3	0	2
2021	1	0	1
Total	28	0	13

En la gráfica Year – Año, Crashes – Accidentes, Fatalities – Muertes, Injuries – Lesiones
Nota: Los datos de la gráfica se identifica y compila en función de (1) la información de "muévase" registrada en la sección narrativa en los informes de accidentes policiales y / o (2) un conductor involucrado en un accidente que fue acusado con el código "46.2-921.1" (violación del vehículo / luces intermitentes) por la policía.

Prince William County Police Department
20.9K Tweets

¿Sabías que la ley de Virginia protege a los oficiales de policía y otros trabajadores de emergencia que se encuentran estacionados junto a las carreteras? Lee más: pwcva.gov/news/slow-down... #PWCPD

¡Más espacio! ¡Muévase! ¡Es la Ley!

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En la gráfica Year = Año, Crashes = Accidentes, Fatalities = Muertes, Injuries = Lesiones
Nota: Los datos de la gráfica se identifica y compila en función de (1) la información de "muévase" registrada en la sección narrativa en los informes de accidentes policiales y / o (2) un conductor involucrado en un accidente que fue acusado con el código "46.2-921.1" (violación del vehículo / luces intermitentes) por la policía.

Prince William County Police Department @PWCPolice · Apr 29

Slow Down! Move Over! It's the Law!
Did you know VA law protects police officers & other emergency workers who are stopped alongside the roadways? All 50 states have #MoveOver laws to protect officers & first responders stopped on our roads. Read more: pwcva.gov/news/slow-down...





Slow Down! Move Over! It's the Law!

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Facebook & Instagram – full release


Motorcycles

 Prince William County Police Department 
Published by Machel Bailey  - April 21 at 11:03 AM 




Motorcycle Safety: Be sure to ride wearing the appropriate gear

- Always wear a helmet with a face shield or protective eye wear.
- Wearing a helmet is the best way to protect against severe head injuries. A motorcycle rider not wearing a helmet is five times more likely to sustain a critical head injury.
- Make sure to wear protective gear and clothing that will minimize the number of injuries in case of an accident or a skid. Wearing leather clothing, boots with nonskid soles, and gloves can protect your body from severe injuries. Consider attaching reflective tape to your clothing to make it easier for other drivers to see you.

For more tips, visit: <https://www.pwcva.gov/trafficsafety#motorcycle-safety>
Video: <https://www.youtube.com/watch?v=Zf0-LDIYz68>



YOUTUBE.COM
Roll with the Proper Gear
DMV encourages motorcycle riders to wear all the proper gear, all the time. In this video, DMV...

 Prince William County Police Department 
May 16, 2021 

****FOR IMMEDIATE RELEASE****

Fatal Crash Investigation – On May 16 at 1:56PM, investigators with the Crash Investigation Unit responded to the area of Hornbaker Rd and Industrial Rd in Manassas (20109) to investigate a crash involving a motorcycle. The preliminary investigation revealed that the operator of a 2007 Kawasaki Ninja ZX-10R was traveling south on Hornbaker Rd near Industrial Rd when the operator lost control, ran off the right side of the roadway, and struck a guide wire attached to an electric pole. The operator then separated from the motorcycle. The operator was wearing a helmet at the time of the collision. The operator was transported to an area hospital where he died as a result of his injuries sustained during the crash. Speed is a factor in the crash. The investigation continues.

Identified:
The driver of the 2007 Kawasaki Ninja ZX-10R was identified as Joshua Lee JACKSON, 23, of Manassas



PRINCE WILLIAM
Police Department

FOR IMMEDIATE RELEASE

Average 40,000+ reach for fatal crash investigations (Facebook & Twitter)



Prince William County Police Department

October 12, 2021

TRAFFIC ALERT: Crash | Manassas; Officers are currently investigating a two vehicle crash in the area of Hoadly Rd and Galveston Ct. Hoadly Rd is closed. Drivers can expect delays. Use caution and follow police direction.

Educate



PRINCE WILLIAM Police Department

30



Flashing Yellow Arrow Signals

The Virginia Department of Transportation (VDOT) is working harder and smarter to build and maintain the transportation system of the future. As part of this initiative, VDOT is investing wisely in improving safety at traffic signals to make travel safer and more efficient. Flashing Yellow Arrow (FYA) is one way that VDOT is making these investments and is currently being rolled out to many traffic signals throughout Virginia.

TWO TYPES OF FYA CONVERSIONS - VDOT has and will be changing existing left turn traffic signals to FYA traffic signals in two different cases:



Similar to how the driver used to yield to oncoming traffic on a green light, the driver will now yield upon seeing FYA.



At some left turns where the driver previously had to wait for a green arrow, the driver can proceed on FYA once oncoming traffic is clear.

WHAT ARE THEY?

FYA is a traffic signal for left turns that allow a driver to proceed when oncoming traffic is clear. VDOT is replacing many signals with FYA.

WHAT DO I DO WHEN I SEE ONE?

When the yellow arrow is flashing, yield to oncoming traffic, pedestrians, or bicycles before turning left. Oncoming traffic has a green light. When other traffic is clear, proceed with caution. If there is no opposing traffic, pedestrians, or bicyclists, there is no need to stop when you arrive at the traffic signal displaying FYA. If a green arrow is displayed, proceed as normal.

WHERE WILL I FIND FYAs?

FYAs can be found throughout the state! Some intersections have equipment limitations or are not ideal locations for FYAs, so they will not be installed at every intersection.

WHAT ARE THE BENEFITS?

Safety. Research has shown that drivers are 23% less likely to crash when turning left at FYAs.

Economic. Reducing crashes and traffic congestion will benefit Virginia's economy by helping move people and goods safely and efficiently. By implementing low cost improvements like FYA (compared to the costs of other capacity improvements), VDOT is stewarding its resources to have a greater impact for Virginia.

Reduced Congestion. When left turns with green arrows are upgraded to FYAs, drivers have the opportunity to turn as soon as the way is clear rather than having to wait for the next time the green arrow is displayed. This helps reduce delay by moving vehicles through the intersection more efficiently. With FYAs, the signal can also be programmed to show FYA or the left turn green arrow during different times of the day depending on traffic.

HOW DOES VDOT MAKE THE DECISION TO CHANGE A SIGNAL TO AN FYA?

VDOT conducts an engineering evaluation, looking at such things as the number of vehicles turning left, the amount and speed of oncoming traffic, the number of lanes vehicles must cross, sight lines, and crash history.

HOW IS VDOT SERVING THE PUBLIC THROUGH FYAs?

Through FYAs, VDOT is demonstrating our commitment to improving traffic signal timing and operations on congested corridors, as well as incorporating low-cost/high-benefit highway safety improvements.



Prince William County Police Department

Published by Machelley Bailey [?]

Page Liked · October 12, 2021

Have You Seen Flashing Yellow Arrow Signals? Virginia Department of Transportation (VDOT) is investing in improving safety at traffic signals to make travel safer and more efficient. Flashing Yellow Arrow (FYA) is one way VDOT is making these investments and will be changing some existing left turn traffic signals to FYAs.

When the yellow arrow is flashing, yield to oncoming traffic, pedestrians, or bicycles before turning left. Oncoming traffic has a green light. We appreciate your awareness of the Flashing Yellow Arrow Signals. Please continue to drive safely in Prince William County.

Tag Photo Add Location Edit

50

30 Comments 25 Shares

Like Comment Share



Comment as Prince Willia...

Directing followers to website

 **Prince William County Police Department** 
Published by Mabelle Bailey  · April 22 at 5:00 PM · 

TRAFFIC SAFETY is the responsibility of everyone using streets and roadways: pedestrians, bicyclists, motorcyclists, and vehicle operators. If you need to request additional patrols or report a traffic issue in your neighborhood, you can do so here. Visit: www.pwcva.gov/trafficsafety#motorcycle-safety

Commercial Vehicle Concerns: To express concerns with any commercial vehicle traveling through, parking, or otherwise operating in Prince William County, please send an email to the Police Department at motorcarrier@pwcgov.org.



Resident Request Form

Full Name

First Name

Last Name

Email

Phone Number

Complainant Information

Location of Issue (full address if known)

Day of Week

Time of Day (Night)

Description of Issue

Quick assist with cases

Witness information
obtained within hour
related to traffic crash



Prince William County Police Department shared their photo.

Published by Machel Smith Bailey [?] · 16 hrs · 🌐

REQUEST FOR WITNESSES – MANASSAS AREA: Thank you for your patience to all motorists that were in the area of Sudley Road and Sudley Manor Drive yesterday during our crash investigation. The crash investigators are asking that anyone who witnessed the crash to please contact our Communications Bureau at 703-792-6500 with your contact information so that an investigator may call you. As always, thank you for your well wishes to those involved and for your help!



Prince William County Police Department

Published by Jonathan Perok [?] · May 3 at 9:00am · 🌐

*UPDATE: Roadways are completely open. Drive safely.

*UPDATE 11:56AM: Roadways remain partially closed. Please continue to follow police direction. Safe travels.

*TRAFFIC ALERT: Crash | Manassas;

Officers are currently investigating a multi-vehicle crash in the area of Sudley Rd and Sudley Manor Dr. Motorists can expect delays. Use caution and follow police direction.

4,259 people reached

Boost Post

Traffic Units – More than just radar



Prince William County Police Department

December 7,

BORN TO BE WILD: Motor unit Endrizzi was on his way home yesterday and felt something hit his throat. He looked down and this little guy was hanging on. Sometimes you'd rather ride than fly. #AngryBird #ThroatPunch #CoolMohawk

Performance for Your Post

22,445 People Reached

1,150 Reactions, Comments & Shares

703

Like

545

On Post

158

On Shares



Prince William County Police Department

Published by Machel Bailey (P)

Page Liked - December 8,

CHECK YOUR TIRE TREAD: Motor unit Allen would like to remind everyone to make sure you have the appropriate tires for driving (or swinging). Stay safe this weekend Prince William Friends. Keep a check on weather forecasts and don't overdrive conditions. #NeverTooOld

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553

37 Comments 29 Shares

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Erin Knight-Grimming Lindsay Allen
Like · Reply · Message · 4y

Aysha Descutner Love it!
Like · Reply · Message · 4y

Eliza Chicas

2021 Grant Funded Programs for Special Ops related to traffic

DMV Grant Funded Enforcement / 4 Focus Areas

Pedestrian/ Bicycle Safety

*155 hours monitored / 8 Pedestrian and 1 bicycle violation, 310 violations

Speed - (Purchased 8 LIDAR / 8 RADAR units for enforcement)

*603 hours monitored / 1,064 total violations cited, 783 for speeding

Alcohol

*2,364 hours monitored / 109 arrest for DUI, 458 various citations, and 11 DUI checkpoints

Occupant Protection (Seatbelt / Child Safety)

*597 hours monitored / 1,123 total violations cited, 174 for seatbelt/child restraint

PIO sends specific campaign and quarterly stats to Special Ops related to traffic

In 2021 - 4,568 posts were shared on Facebook, Twitter & Instagram. 840 were related to traffic.

Citizen questions & public comments

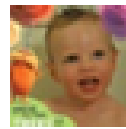


R & B Custom Holsters added 3 new photos.

10 hrs · 🌐

👍 Like Page

On April 28th we were involved in a hit and run accident that flipped and totaled my trailer along with damaging the majority of our tools and supplies. I want to thank you to the Virginia State Police and Prince William County Police Department and Prince William County Department of Fire & Rescue for all your help. They actually caught the guy. I would like to thank Sam, Steve and Jovany for helping me get ready for the next shows the following weekend.



Erica Aderman Bailey

Trained stopped on the tracks again at 29 in Gainesville. Has there been another accident or something else going on?

Like · Comment · February 21 at 4:27pm via mobile



Prince William County Police Department We haven't received any reports of another crash or a stopped train
February 21 at 5:13pm · Like



Write a comment...



Priscilla Burch Keller

What's all the helicopter activity going on in Triangle/Quantico?

Like · Comment · February 20 at 11:46pm



Ofelia Nayeli Lopez-Espinosa likes this.



View 1 more comment



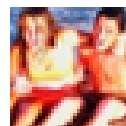
Priscilla Burch Keller Thank you. That's what I thought, but thought they had caught the suspect.
February 21 at 11:16am via mobile · Like



Prince William County Police Department We did apprehend the suspect, a helo was called out since limited info was known in the beginning
February 21 at 12:12pm · Like · 👍 1



Write a comment...



Joe Ball

Looking for information on Wertz Drive Closings twice this week. Sunday afternoon and again tonight. relation/concerns for residents

STAY SAFE!

Big shout out to
everyone who
works nights
or is on-call

If nightshift had a face



Questions



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